

### REMARKS

Claims 1, 2, 4-6, and 8-12 are presently pending. Claims 3, 7, 9, 10, and 13-23 are cancelled without prejudice.

Claims 1-7 and 9-12 were rejected under 35 U.S.C. § 102(b) as anticipated by Baden. Claims 1 and 5 are amended to recite, among other limitations, "providing an indicator indicating whether the byte order is different or opposite from the predetermined order that the portion of the picture is converted".

Examiner has indicated that Baden teaches "providing an indicator indicating whether the byte order is different or opposite from the predetermined order (Baden: column 16, lines 50-53, the controller generates a little-endian or big endian control signal, acting as a state machine)".

Assignee respectfully submits that "providing an indicator indicating *whether the byte order is different or opposite from the predetermined order that the portion of the picture is converted*" does not read on merely generating "a little-endian or big endian control signal". The foregoing would not indicate "whether the byte order is different or opposite *from the predetermined order that **the portion of the picture is converted***".

Accordingly, Assignee respectfully requests the Examiner withdraw the rejection to claims 1 and 5, as well as to dependent claims 2, 4, 6, and 8.

Claim 9 was rejected under 35 U.S.C. § 102(b) as being anticipated by Baden. Claim 11 recites, among other limitations, "a portion of a picture stored in a frame buffer, the portion of the picture being stored with a pixel order" and "storing the portion of the picture in another buffer with the predetermined pixel order".

Although, Examiner has made reference to Baden, Figure 6, references 623 and 625; column 15, line 64 - col. 16, line 4, Figs 2A, 2B, Assignee respectfully traverses and submits that none of the foregoing describe that "a portion of a picture stored *in a frame buffer*, the portion of the picture being stored with a pixel order" and "storing the portion of the picture in *another buffer* with the predetermined pixel order".

Accordingly, Assignee respectfully requests that Examiner withdraw the rejection to claims 9-12.

#### **CONCLUSION**

For at least the foregoing reasons, Assignee respectfully submits that each of the pending claims are allowable and Examiner is respectfully requested to pass this case to issuance. The Commissioner is hereby authorized to charge additional fees or credit overpayments to the deposit account of McAndrews, Held & Malloy, Account No. 13-0017.

Dated: August 29, 2008

Respectfully submitted,



---

Mirut Dalal  
Reg. No. 44,052  
Attorney for Applicants

McAndrews, Held & Malloy, Ltd.  
500 West Madison Street  
Chicago, Illinois 60661

Telephone: (312) 775-8000  
Facsimile: (312) 775-8100